
Business Administration

In the College of Business Administration

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Faculty

Faculty assigned to teach in Business Administration are drawn from departments in the College of Business Administration.

The Majors

For majors, minors, additional programs and courses in the College of Business Administration, see listings under Accountancy, Finance, Information and Decision Systems, Management, and Marketing.

The Imperial Valley Campus offers a major in Business Administration with an Emphasis in Agribusiness. For course requirements consult the *Imperial Valley Campus Bulletin*.

Impacted Program

All majors in the College of Business Administration are impacted. Students must apply to enter the University under the business administration premajor code (05011). Before enrolling in any upper division courses in business administration, students must advance to an upper division business major and obtain a business major code. To be admitted to an upper division business major (accounting, finance, financial services, real estate, information systems, management, or marketing), students must meet the following criteria:

- Complete with a grade of C or higher: Accountancy 201 and 202; Finance 240 (formerly 140); Information and Decision Systems 180 and 290 (290 is not required for the accounting major); Economics 101 and 102; Mathematics 120 (or other approved calculus course); and either Statistics 119 or Economics 201. These courses cannot be taken for credit/no credit (Cr/NC);
- Clear the lower division competency requirement in writing. Refer to Graduation Requirements section of this catalog for details;
- Complete a minimum of 60 transferable semester units;
- Have a cumulative and SDSU GPA of 2.90;
- Students who meet all requirements except the GPA may request to be placed on the waiting list. Students on the waiting list will be admitted on space-availability basis only. Contact the Business Advising Center (BA 448), 619-594-5828, for more information; and
- To gain entry into the major, students must fulfill the premajor requirements described in the catalog in effect at the time they declare the premajor at SDSU (assuming continuous enrollment).

To complete the major, students must fulfill the degree requirements for the major described in the catalog in effect at the time they are accepted into the premajor at SDSU (assuming continuous enrollment).

Business Administration Minor

The minor in business administration provides a general overview of business for non-business majors. While it is open to qualified students from all majors (except majors in the College of Business Administration, Hospitality and Tourism Management, or International Business), it is particularly recommended for students whose career plans include self-employment or small business management. The minor in business administration is administered by the Business Advising Center (BA 448), (619) 594-5828.

The minor in business administration consists of 21 to 23 units to include Accountancy 201; Finance 323; Information and Decision

Systems 180; Management 350; Marketing 370; and six to eight units selected from Finance 300, 327; Management 352, 450; Marketing 371, 373, 476.

Courses in the minor may not be counted toward the major, but may be used to satisfy preparation for the major and general education requirements, if applicable. A minimum of six upper division units must be completed in residence at San Diego State University. Students with a major in the College of Business Administration, Hospitality and Tourism Management, or in International Business may not complete a minor in the College of Business Administration.

Students must officially declare the minor before taking any upper division business courses. **Students must meet the prerequisites for the minor in effect at the time that they declare the minor.** The current prerequisites for admission to the business administration minor include completion of the following courses with a grade of C or better in each: Economics 101, 102 and a three unit course in statistics (Statistics 119 is recommended); completion of the SDSU lower division writing competency requirement; completion of the General Education requirements in Communication and Critical Thinking; completion of an additional nine units in the department of the student's major, including at least six units of upper division courses. Students must also meet the GPA requirement in effect at the time that they declare the minor. Contact the Business Advising Center (BA 448) for admissions criteria and procedures.

Certificate in Business Administration (Imperial Valley Campus)

This certificate is designed primarily for persons who want to gain an increased understanding of essential principles through upper division business courses, and for students who decide to go on to pursue the B.S. degree with a major in either management, finance, accounting, marketing, information systems, or real estate at the San Diego campus. For those not seeking the B.S. degree it provides a program designed to give self-improvement opportunities for the purpose of securing employment, promotion or upward mobility on the job.

All students seeking admission to the program must have successfully completed 56 transferable lower division units with a grade point average of 2.0. This includes completion of the lower division preparation required for any business administration major, i.e., Accountancy 201, 202; Finance 240; Information and Decision Systems 180, 290; Economics 101 and 102; Economics 201 or Statistics 119, and Mathematics 120 or 150.

The certificate will be awarded upon successful completion of the following courses: Finance 323; Information and Decision Systems 301 or 302; Management 350; Marketing 370; and three units selected from Finance 321, 589; or Management 356. (15 units)

Courses (B A)

LOWER DIVISION COURSES

100A. Exploration of Business I (1) Cr/NC

Prerequisite: Registration in the Faculty-Student Mentor Program.

Selecting and preparing for business careers. Business departments, faculty, students, and alumni provide information on courses, skills needed, opportunities, and drawbacks of various occupations. Career services provides advice. Students complete skills/interest assessments that are explained by career services.

100B. Exploration of Business II (1) Cr/NC

Prerequisite: Registration in the Faculty-Student Mentor Program.
Continuation of exploration of business careers. Additional business departments and other campus services provide information on courses, skills needed, opportunities, and drawbacks of various occupations.

**UPPER DIVISION COURSES
(Intended for Undergraduates)**

404. Small Business Consulting (3)

Prerequisites: Approved upper division business major; Finance 323; Information and Decision Systems 301 or 302; Management 350; Marketing 370; and consent of instructor.

Counseling of existing small businesses. Application of principles from all fields of business administration. Maximum credit six units.

496. Selected Topics in Business Administration (1-4)

Prerequisite: Consent of department chair.
Selected areas of concern in business administration. See Class Schedule for specific content. May be repeated with new content with consent of department chair. Limit of nine units of any combination of 296, 496, 596 courses applicable to a bachelor's degree. Maximum credit six units.

**GRADUATE COURSES
Refer to Bulletin of the Graduate Division.**

